IN THE SPECIFICATION:

Please amend the specification as follows (a marked-up version is attached):

Page 15, replace the paragraph beginning at line 17 and ending at line 20 as follows:

B1

If the mode is not play in 606, and not replay in 609, then the mode is checked to see if it is fast forward in block 613, in which case flow proceeds to block 614 to plan segments, and then to block 615 to select the next planned or played segment. Then flow proceeds to 618.

IN THE CLAIMS:

Please amend claim 24 as follows (a marked-up version is attached):

1 B2
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24. (Once Amended) The method according to claim 1, wherein the encoding a rebroadcast program comprises:

encoding a rebroadcast program with a replay plan which prioritizes portions of the rebroadcast; and

providing a rebroadcast packaging and playlist.

Please add new claims 29-32 as follows:

1 B3
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29. (New) The method according to claim 2, wherein the step of providing a broadcast that fits the preferred play time comprises the step of shortening the rebroadcast program by dropping out or shortening at least one relatively low priority portion of the rebroadcast program.

1   30. (New) The method according to claim 29, wherein the step of shortening the

2   rebroadcast program by dropping out or shortening at least one relatively low priority

3   portion of the rebroadcast program comprises the step of replacing the low priority

4   portion of the rebroadcast program with an alternate segment, the alternate segment being

5   shorter than the low priority portion of the rebroadcast program.

1   31. (New) The method according to claim 29, wherein the step of shortening the

2   rebroadcast program by dropping out or shortening at least one relatively low priority

3   portion of the rebroadcast program comprises the step of dropping out the low priority

4   portion of the rebroadcast program.

1   32. (New) The method according to claim 29, wherein the step of shortening the

2   rebroadcast program by dropping out or shortening at least one relatively low priority

3   portion of the rebroadcast program comprises the step of comparing a segment priority of

4   each of the portions of the rebroadcast program and a current filter priority.